



BROCHURE SPONSOR | \$500

Sponsorship of the Old Town Boutique District is an opportunity to reinforce your brand within Alexandria, and show your support for a vibrant and unique small business community. It is also your chance to increase the visibility of your company's products and services to thousands of local and regional customers.

As a Boutique District Brochure Sponsor, you will receive;

- Business location in the Boutique District Map Guide (circulation 10,000);*
- One banner ad per year in our weekly newsletter to over 5,000 subscribers;
- Follows, reposts and likes on your company's social media pages; and
- Business logo on our website Supporter page.

As a Brochure Sponsor, you agree to:

- Pay your sponsorship pledge upon receipt of invoice;
- Provide print-ready logo artwork;
- Help spread the word about Boutique District events via your company's email newsletter and social media channels.

**Pledge must be made by March 31 for inclusion in the printed map.*